

INNOVATI^oN 360

Belt Grading

- Become an IMBB Innovation Management Black Belt™
- Build and advance your knowledge in innovation management methodologies
- Get access to a full spectrum of Innovation360 tools and solutions
- Ensure you consistently create world-class value to your clients



"The ongoing journey with I360 team is both rigorous and invigorating one, and without a doubt has greatly assisted me to fast track my vision of developing a best practice strategy and innovation advisory firm. You don't specifically travel 7 times to Europe and the US from the other side of the world in 18 months if the research and proposition is not clearly world leading and the support first rate."

Peter Glasheen, Australia

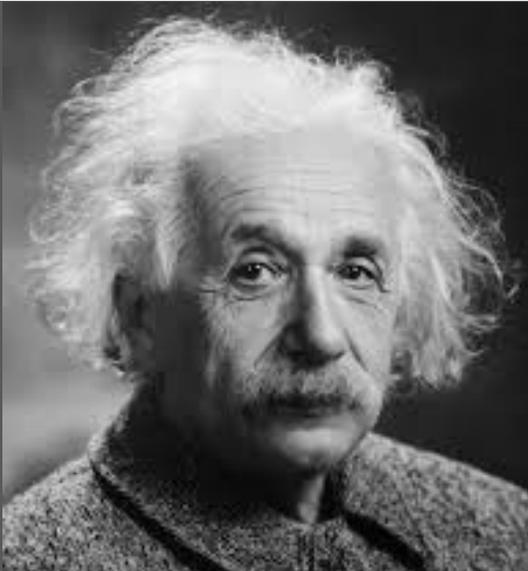
IMBB Innovation Management Black Belt™



"I work in the Gulf region, one of the most dynamic regions in the world. By getting accredited as an Innovation360 licensed practitioner, I have been able to leverage my network and past experiences in a very comprehensive way. I am a proud part of Innovation360's movement connecting the world's leading innovation experts who are solving the great grand challenge of our time."

Khaled Adas, Saudi & UAE

IMGB Innovation Management Green Belt™



We can't solve problems by using
the same kind of thinking we used
when we created them.

- Albert Einstein -

INNOVATI^oN 360

IMYB Innovation Management Yellow Belt™, 2 days

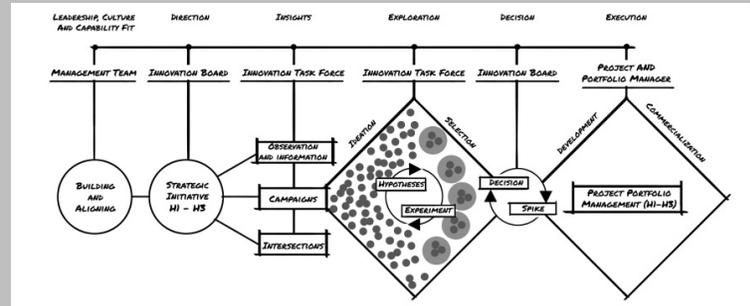
Prep Work:

Theory:

Selected reading

Practice:

Setting up an Ideation360® account for ideations



Day 1: 08:00 AM – 6:00 PM (lunch & dinner included)

Day 2: 08:00 AM – 2:30 PM (lunch included)

Organizational Design, Implementation and Change

- Organizational Design Principles: Innovation Centre, Satellites, Integrated - Pro and Cons
- Innovation 360 best practice on Innovation Governance, Innovation Process and Innovation Organization
- Coaching for Radical Innovation
- How to apply the innovation techniques approach when innovating in strategic uncertainty
- Capacities vs Competence: Using the Competence Survey to assess underlying competence gaps

Using, implementing, coaching and linking Ideation360® to innovation management and strategic initiatives

- Innovation hackathons
- How to succeed with a campaign
- Run a complete test loop
- How to sell Ideation360®
- Business model for reselling
- Action pack to kick-start your sales

ideation360



Purpose

1. Develop your client's organizational skills
2. In-dept training in innovation management
3. Accredited to implement and sell the global ideation tool Ideation360® to your clients

INNOVATI^oN 360

IMGB Innovation Management Green Belt™, 2 days

Trainer Magnus Penker

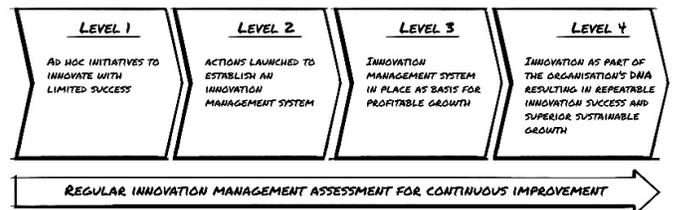
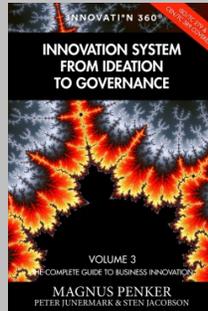
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The four-level innovation management maturity model as defined in the CEN/TS 16555-Part 7.

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Day 2: 08:00 AM – 2:30 PM (lunch included)

Sales and Marketing

- Sales and offers, work on your sales pitch per quadrant in the wheel of innovation
- How you use event polls to drive sales meetings
- Pricing and Stakeholder Management

The art of Assessment

- Culture Analysis and mapping
- Designing the innovation assessment: Complex organization, Groups/Levels/Aggregations
- Preparation and Cascading techniques
- Re-assessment and stay relevant to the client
- Linking quantitative and qualitative analysis

The art of Innovation Management

- KPI, InnovationIQ and Metrics – Strategic, Tactical, Operational
- The execution part of the Innovation system: Handling spikes and Portfolio Management

The art of the handling the unknown

- Paradigms and Decision making - how to stay unbiased
- Techniques for training organizations in accepting and learning from failure

ISO, Templates and tools

- ISO56000
- Training, Templates, and Methods
- PESTLED 360 - the leading expert tool for analyzing and assessing global key drivers



Purpose



1. Develop your strategic skills linking innovation and strategy getting access to PESTLED360
2. Training and techniques for combining quantitative and qualitative analysis
3. Interview training, and assess to Interviewing360
4. Cultural assessments
5. Visualizing innovation maturity and progress by metrics / KPIs / InnovationIQ and dashboards
6. Understanding ISO 56000

INNOVATI^oN 360

IMBB Innovation Management Black Belt™, 2 days

Trainer Magnus Penker

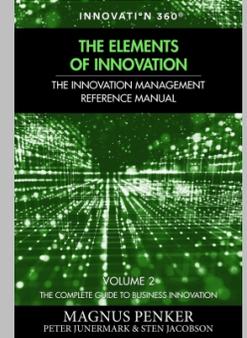
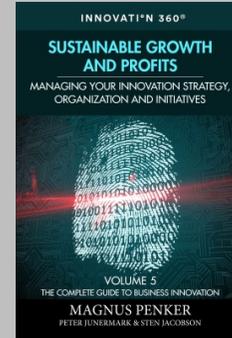
Prep Work:

Theory:

Selected reading

Practice:

2 Client cases to be reviewed



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The art of Commercialization

- Business Model Innovation
- Ideation for commercialization: Global and local initiatives
- Operational Models and KIPs

The art of Leadership for innovation

- Setting up transformation programs: Cascading, Ambassadors, Coaching for result
- Assess, Re-Assess, Dashboards
- Methods for linking innovation management with leadership, higher purpose and diversity

The art of organizational design

- In-depth learning in organizational design and change management for innovation
- Digitalization, Big Data and Artificial Intelligence – Linking to technology
- Creating Echo Systems and Eco System Innovation: Smart Cities, Vision for Countries and Cities, Industry 4.0

Access and training to the self-learning AI-based Innovation Management Engine 'Sherlock'

Contract Management and dealing with large accounts

Case studies

Preparation for the exam: The online exam (to gain black belt), Preparation for filing 2 cases (to gain black belt)

As an IMBB Innovation Management Black Belt™, you will officially be listed on the Innovation360's website.



Purpose

1. Mastering Innovation Management
2. Being able to teach and train others
3. Ready for a lifelong learning journey
4. Building tough leadership
5. Best Practice dealing with large accounts

INNOVATI^oN 360

Join our mission in building innovation capabilities for sustainable growth and profit across the globe

When and Where ?

Accreditations are run every month, see innovation360.com/event/ for schedule

Stockholm



New York



Sydney



Washington DC



Dubai



How?

Fees paid via invoice or credit card



We offer open accreditations as well as customized, on-site accreditations globally



Innovation360 Faculty



Magnus Penker
CEO



Peter Glasheen



Susan Wright



Peet Van Biljon



Sten Jacobson

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INNOVATI°N 360

Global Thought Leadership

The circumference of a circle has an infinite number of points yet it is bound. If you move in a 360° arc, you will return to your starting point, but with a complete view of the area you have circumscribed. While the number of fascinating points along that arc is functionally infinite, what matters most is what's on the inside.

Successful innovation cannot be approached as a goal to strive for, or, as a simple metric to benchmark against. It can only be understood through a careful evaluation of what makes an organization unique, which is hard, as everything is surrounding people's perception, and therefore both quantitative and qualitative descriptions are necessary before you can find the right insights and make the right decisions.

Magnus Penker's insights into the elementary nature of innovation form the heart of the Innovation360 Group's methodology, and he continues to push the boundaries of the possible. The analytic tool InnoSurvey®, and his conclusions, are not just theoretical but immensely practical. To prove his insights and theories, he launched 10 start-ups and has acquired, turned around and sold over 30 enterprises.

Today InnoSurvey® is a globally used and leading analytic tool. Its databases of innovation management data are from more than +1,000 organizations in 62 countries. Presentations by Penker on topics such as the Three Innovation Horizons place him on the forefront of global thought leadership concerning the business implications of the radically new. This has made him a highly sought-after speaker at international business schools, associations, conferences and institutions around the world.

In 2016, Penker was honored to speak at the 8th Annual Drucker Forum, in Drucker's home town of Vienna, Austria. The Global Peter Drucker Forum is an international management conference dedicated to the management philosophy of Peter Drucker, who lived from 1909 to 2005. Drucker was a management professor, writer and consultant, and was frequently referred to as a management guru. The forum is held annually in November, hosted by the Peter Drucker Society Europe and the Drucker Institute at Claremont Graduate University.

Back home in Sweden, Penker was recognised as the 'Most Innovative CEO Sweden 2016' and 'Growth Strategy CEO of the Year Sweden 2016' at the Business Worldwide Awards.

To engage with a wider audience, Innovation360 has codified Penker's knowledge and insights, reaching out to the world through client assignments and Licensed Practitioners in 20+ countries.

Penker and Innovation360 excel at simplifying the complexity of chaotic global markets where maps are constantly being redrawn at speeds never seen before. They guide businesses in devoting resources to innovation that complements and extends their core competencies and attracting capital and talents to global innovation projects to give them the best shot at redefining their industries.



“It is hard to be world champion in what you are not good at, discover your strength and build upon that to succeed. When competitors get up against you, use your strength and change the playing field based on those.”

- Magnus Penker -